NCAAE Board of Directors’ Meeting

January 30, 2015

**Review of minutes of August 14, 2014**

* Posted on the NCAAE website.
* Discussion of Accountability model, Treasurer’s Report, Committee Reports, Discussion of the state conference. Moved by Curt Hovis and seconded to approve minutes. The minutes were approved.

**Treasurer’s Report**

Sent via e-mail, Treasurer Richard Armstrong was not in attendance.

* $2,142.17 in the account.
  + The two $50 checks were for the photographer and videographer during the Fall Conference.
  + The Fall Conference was all inclusive (rooms, food, technology equipment)- total cost: $8, 695.84
    - Very reasonable cost for the size of the conference
* Need about 200 members ($25 each registration) to cover the full cost of the conference.
  + Discussion of the conference fee being increased to $50. The luncheon is about $25.
    - Goal is not to make money; it’s to raise enough to support us and possibly do scholarships and/or grants to the schools we serve.
    - Board voted to increase conference registration to $50- unanimous approval
* Scholarship and recognitions will be provided as funds allow.
  + There’s a large learning curve with the types of alternative schools. Recommendation that we highlight the different types of alternative programs through scholarships/recognition.
    - The types of alternative programs/schools
    - Committee will work with Ken Gattis at DPI to determine alternative classification.
  + RECOGNITIONS: Principal and Teacher of the Year in alternative education
    - Award at a ceremony with legislatures, DPI, and Superintendent representatives at the ceremony
    - Four Awards- Programs & Schools- Teacher and Principals for each
    - Recognitions budget of $500 (plaques, ceremony, awards, etc.)
    - Do NOT have to be members of NCAAE to win.
    - Board voted to spend $500 for Principal/Teacher of the Year- unanimous approval
    - Consider asking the Principal and Teacher of the Year to invite students and/or 5-10 guests from their schools to the conference
  + SCHOLARSHIPS: A $500 scholarship for a student from an alternative school/program
    - Board voted to spend $500 for scholarship- unanimous approval
  + Ideas sent to Publicity Committee for the details of Principal/Teacher of the Year to be worked out by June 2015
    - Make sure to include someone from all regions of the state
    - Headed by Cliff Owens, chair

**Conference**

* Fees for 2015
  + Members- $50
  + Non-Members- $75
* When the Conference will be for 2015
  + Multiple requests for:
    - Weekend conference
      * If done this way, need to do something in Friday
      * Discussion was had 🡪 idea discarded
    - Discussion for a Friday in September or October
      * Majority agreed the best date is October 9th
      * Back-up date is November 6th
* We want the information to go out before May 2015
  + Committee asked the President to encourage representatives to personally invite the alternative educators in their region
    - President and Vice-President will work on it.
* The students were a good addition to the Conference.
  + Want to do a “Pick the Student Brain” or student lead session(s)
  + Students were treated professionally and like honored guests.
* Menu
  + Good meal in 2014 and dessert separate
  + Want to do the same type of thing for 2015
    - OdysseyWare wants to sponsor the dessert bar in 2015
* Vendors
  + Lots of good feedback on vendors at the conference.
  + Grand Canyon University wants to sponsor a raffle at conference.
  + OdysseyWare sponsoring dessert bar
* Signage
  + Used to advertise our organization
  + Asked if any members have a connection for banners?
    - Hunter Ward through LifeTouch
  + Want to do a big banner and a pop-up banner
  + We need clear signage around the hotel rooms and at the registration table
* Registration
  + Method of registration will be discussed with Kate Faw and Gwen Johnson-Green closer to the Conference.
  + Have board members rotate to do the registration desk throughout the whole session
  + Discussion of deadlines and making sure that they get everything related to registration in enough time- no resolution
    - Can consider doing on-site registration for an additional fee
      * at least $25
      * Have a deadline for the final count and after that date will have to do it on-site.
        + Have to keep in mind the head count for meals
      * Consider doing meal tickets at the door (doubles as raffle tickets)
* Board Members and Presenters need to be easily recognized. We need to make sure they have clear ribbons denoting both.
  + Good prices can be found at <http://www.shopforawards.com>.
  + Recommended Treasurer Richard Armstrong purchase board and presenter tags soon

**Membership**

* Membership needs to run school year to school year
  + July 1-June 30th is the year.
  + Keep membership separate from conference registration.
  + Dues will be due July 1 for next school year.
    - Join anytime.
* Need to send out two e-mails before the end of the school year.
  + 1st- remember to renew your membership at $25
  + 2nd- save the date for the Conference (let them know it’s $50)
* Reviewed Members Committee Report handout. Ideas include:
  + Website links to helpful resources and articles
  + Voluntary networking database with program/school descriptions and program affiliations
    - Ken Gattis recommended adapting existing database.
    - Kate Faw will get with Ken Gattis regarding this.
  + Feature blog with guest writers every 2-4 weeks related to alternative education, program successes, challenges, reflections, turning points, etc.
    - Send Kate Faw your blog posts.
    - Kate Faw will send e-mail to everyone from the [NCAltEd@gmail.com](mailto:NCAltEd@gmail.com) account. Send posts to this address.
  + Personal letter from district representatives to each alternative program in his/her assigned area
  + Need an advertising poster for membership
    - Kate Faw will work on this.
* All ideas were accepted.
  + Many volunteered to write blog posts. Were asked to send posts to NCAltEd@gmail.com .
* Reminder that [NCAltEd@gmail.com](mailto:NCAltEd@gmail.com) is the site. If you want access to the GoogleDrive, e-mail this account with your Google Adaptable account.

**Miscellaneous Discussion**

* Philosophical discussion about what is alternative education and who NCAAE serves:
  + DPI categorizes alternative education into two categories programs and schools. To be recognized as alternative education by DPI, programs/schools have to serve at-risk kids.
  + Alternative educators are much broader than DPI’s definition.
    - National Center for Educational Statistics website will tell you the information on any school and it’s classification.
  + As NCAAE, we have to clearly outline who we serve.
    - The Board agrees that we function under the DPI definition of alternative education.
* The National Conference is March 26-29, 2015, Sawgrass Marriot, Ponte Vedra Beach, FL
  + If someone is going from the board, the NCAAE Board voted in a previous meeting to pay half the registration fee.
  + Dr. Gwen Johnson-Green will contact Treasurer to make this happen.
* Would be a good idea for this committee to gather graduation data for ALPS. This will show how much ALPS serve to keep children out of prison and make sure they are productive members of our society.
  + All will listen to the dollars and sense and numbers.

**Accountability Model Questions**

Curtis Sonneman, DPI

* Mr. Sonneman came to discuss the implementation and application of Accountability Model in relationship to the alternative schools. He answered various questions related to the Accountability Model options.

**Next Meeting**

* Next meeting is scheduled to be held April 24th 11-2 at DPI.
* Need to have elections and reorganize the committees
* Need to finalize the Conference Date